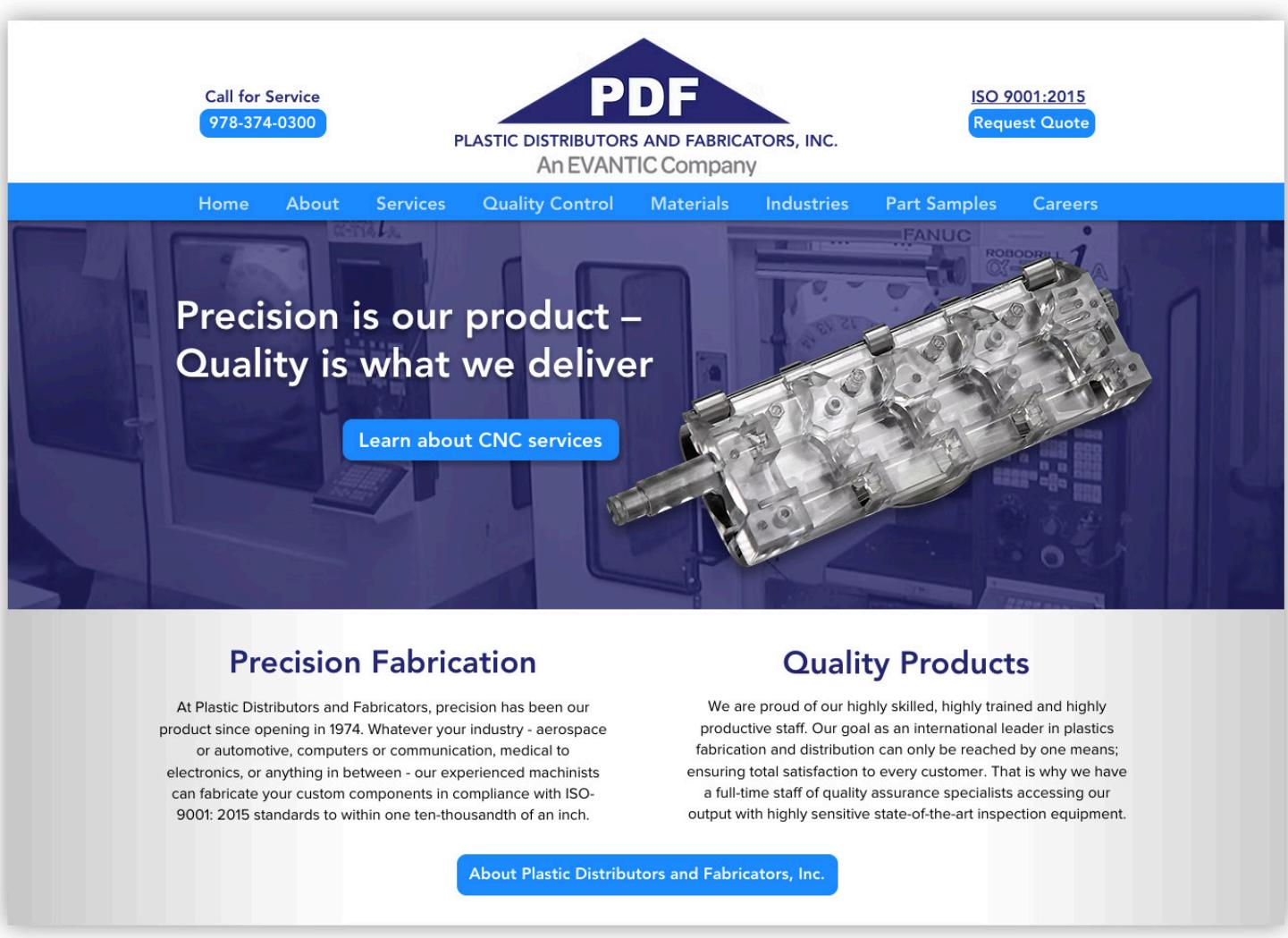


# Client Story

**Client:** Plastic Distributors Fabricators, Inc. (PDF, Inc.)

**Project:** Create a completely new website design & product photography in preparation for sale of PDF, Inc.

PDF, Inc. had been a successful business for decades with an impressive list of clients and capabilities in the plastic fabrication industry. The owner was planning for retirement and with this, the sale of his business. To prepare the business for acquisition and create higher value, I was hired to revitalize PDF's on-line web presence with the renovation of their website. This included new information architecture, design, writing, photography and several videos.



The screenshot shows the homepage of the Plastic Distributors and Fabricators, Inc. website. The header features the company's logo, "PDF" in a large white font on a blue triangle, with "PLASTIC DISTRIBUTORS AND FABRICATORS, INC." and "An EVANTIC Company" below it. Navigation links for Home, About, Services, Quality Control, Materials, Industries, Part Samples, and Careers are in a blue bar. A "Call for Service" button with the phone number 978-374-0300 is on the left, and an "ISO 9001:2015" and "Request Quote" button is on the right. The main banner has a blue background image of industrial machinery and a clear plastic component. Text reads "Precision is our product – Quality is what we deliver" and a "Learn about CNC services" button. Below the banner, two columns are visible: "Precision Fabrication" and "Quality Products".

**Precision Fabrication**

At Plastic Distributors and Fabricators, precision has been our product since opening in 1974. Whatever your industry - aerospace or automotive, computers or communication, medical to electronics, or anything in between - our experienced machinists can fabricate your custom components in compliance with ISO 9001: 2015 standards to within one ten-thousandth of an inch.

[About Plastic Distributors and Fabricators, Inc.](#)

**Quality Products**

We are proud of our highly skilled, highly trained and highly productive staff. Our goal as an international leader in plastics fabrication and distribution can only be reached by one means; ensuring total satisfaction to every customer. That is why we have a full-time staff of quality assurance specialists accessing our output with highly sensitive state-of-the-art inspection equipment.

