

Client Story

Client: Porta-Vise

Project: Create product name, logo & all marketing communications to promote the Porta-Vise tool offerings.

The Porta-Vise was a new invention with patented technology that differentiated it from typical c-clamps. The founder of this revolutionary c-clamp contracted me to conceive of and produce all aspects of marketing materials, including visual identity, brochure layout, advertising campaigns, website, photography, and more.

